

Social media messages - World NTD Day 2026			
Text for graphic	Social media message	Link to social asset	
1	Unite. Act. Eliminate NTDs.	Unite. Act. Eliminate. World NTD Day 2026 is a rallying cry to protect hard-won progress and accelerate action. NTDs are preventable, treatable, and can be eliminated—but only if we act together. #WorldNTDDay #UniteActEliminate #BeatNTDs	WND_General_Post01_v01
2	Two decades of progress against NTDs is at risk.	Two decades of progress against neglected tropical diseases are now at risk—from funding cuts, climate change, and conflict. This World NTD Day, we must protect progress, unlock financing, and accelerate action. #WorldNTDDay #BeatNTDs	WND_General_Post02_v01
3	Over one billion people worldwide are affected by NTDs.	Over 1 billion people worldwide are affected by neglected tropical diseases—diseases that thrive where poverty persists and continue to hold back health, education, and economic opportunity. #WorldNTDDay #BeatNTDs	WND_General_Post03_v01
4	Ending NTDs is one of the smartest investments in global health.	Ending NTDs is one of the smartest investments in global health. Every \$1 invested delivers \$25 in economic benefits for communities. #WorldNTDDay #BeatNTDs	WND_General_Post04_v01
5	Investing in neglected tropical diseases delivers extraordinary returns and impact.	Investing in neglected tropical diseases delivers extraordinary returns—and offers one of the most unprecedented opportunities in global health: eliminating diseases altogether. This level of impact is rare, historic, and within reach. #WorldNTDDay #BeatNTDs	WND_General_Post05_v01
6	Eliminating NTDs builds a safer, more resilient world for everyone.	NTD elimination strengthens health systems, economies, and global stability. In uncertain times, investing in NTDs builds a safer, more resilient world for everyone. #WorldNTDDay #BeatNTDs	WND_General_Post06_v01
7	Fifty-eight countries have now eliminated at least one neglected tropical disease.	Fifty-eight countries have now eliminated at least one neglected tropical disease—an extraordinary public-health achievement driven by country leadership, community action, strong investment and sustained partnerships.	WND_General_Post07_v01

#WorldNTDDay #BeatNTDs			
8	Domestic commitment and financing are key to driving historic progress against NTDs.	Country leadership has driven historic progress against NTDs—and it matters more than ever. Sustained domestic commitment and financing are key to long-term elimination. #WorldNTDDay #BeatNTDs	WND_General_Post08_v01
9	Integrating NTD action with primary healthcare, UHC, and WASH is essential.	NTDs cannot be eliminated through vertical programs alone. Integration into primary health care, UHC, WASH, and education is essential to protect gains and reach those most affected. #WorldNTDDay #BeatNTDs	WND_General_Post09_v01
10	Affected communities and individuals must be at the centre of NTD elimination efforts.	The voices of people affected by NTDs must lead the way. People-centred, inclusive approaches create stronger, more dignified, and more sustainable programmes. #WorldNTDDay #BeatNTDs	WND_General_Post10_v01
11	NTDs are one of the smartest, cost-effective and solvable investments in global health.	Proven, low-cost interventions can prevent and treat neglected tropical diseases—making NTDs one of the smartest and most solvable investments in global health. #WorldNTDDay #BeatNTDs	WND_General_Post11_v01
12	NTDs drain at least \$33 billion every year through lost wages and health expenses.	The cost of inaction is staggering: NTDs drain at least \$33 billion every year through lost wages and health expenses—trapping communities in poverty. #WorldNTDDay #BeatNTDs	WND_General_Post12_v01
13	Historic progress has been made against NTDs.	Progress proves what's possible. Guinea worm cases fell from 3.5 million to just 15 and sleeping sickness cases dropped from 40,000 annually to fewer than 600 in 2024. Sustained investment works. #WorldNTDDay #UniteActEliminate #BeatNTDs	WND_General_Post13_v01
14	Pharmaceutical industry leaders are powering one of the world's largest drug donation efforts.	The pharmaceutical industry has committed 28 billion donated treatments for NTDs through 2030—one of the largest drug donation efforts in history. Protecting these partnerships is critical. #WorldNTDDay #BeatNTDs	WND_General_Post14_v01 WND_General_Post14_v01.psd WND_General_Post14_v02
15	Pharmaceutical partners have committed 28 billion donated treatments for NTDs through	Historic pharmaceutical drug donations are transforming the fight against NTDs – supporting endemic countries to prevent, treat, and eliminate diseases at scale, while	WND_General_Post15_v01 WND_General_Post15_v01.psd WND_General_Post15_v02

	2030.	strengthening health systems with lasting impact. #WorldNTDDay #BeatNTDs	
16	Editable post for pharma partners: [X treatments] donated since [year] (editable)	Editable post: NTDs are preventable and treatable—yet often overlooked. [Company Name] supports communities by donating [X treatments] across [regions] to tackle diseases like [disease]. These donation programs go beyond the dose—helping strengthen the partnerships and health systems needed for lasting impact and better health. #WorldNTDDay #BeatNTDs	
17	Eliminating NTDs requires expanding partnerships and collective action in a changing world.	Climate change, conflict, and instability are reshaping NTD risk. Addressing them requires collective action across health, climate, education, and development sectors. #WorldNTDDay #BeatNTDs	WND_General_Post16_v01
18	Unlocking innovative financing is critical to ending NTDs.	To beat NTDs, we must protect existing commitments, secure new pledges, invest in innovation, and unlock sustainable financing—with endemic countries leading the way. #WorldNTDDay #UniteActEliminate #BeatNTDs	WND_General_Post17_v01
19	Protect progress, accelerate action, eliminate NTDs.	World NTD Day 2026 is more than awareness—it's a call to action. Together, we can protect progress, celebrate success, accelerate action and finish the job of beating NTDs. #WorldNTDDay #BeatNTDs	WND_General_Post18_v01