GOLDEN SLUDGE

PROMOTE SANITATION FOR IMPROVED ACCESS TO QUALITY SERVICES AND EFFECTIVE MANAGEMENT OF THE SECTOR

CONTEXT

Access to adequate sanitation is an issue that many countries face globally. Globally, 4.2 billion people do not have access to safely managed sanitation services (WHO/UNICEF, 2017). In Sub-Saharan Africa, only 28% of the population have access to basic sanitation, and 32% still practice open defecation (WHO/UNICEF, 2017). These numbers show that there is a considerable gap in improving access to safely managed sanitation for all. This is an obstacle for the achievement of the Sustainable Development Goals (SDGs), specifically target 6.2 which aims to ensure access to adequate and equitable hygiene and sanitation for all and to end open defecation, with particular attention to the specific needs of women and girls and those living in vulnerable situations, by 2030.

This situation is due to the lack of clear, inclusive, and equitable sanitation policies that incorporate populations’ needs and local contexts, as well as the needs of women, girls and people living with disabilities. Out of the 40 African countries that participated in the United Nations Global Analysis and Assessment of Sanitation and Drinking Water (UN-GLAAS) survey in 2018/2019, only 18 countries reported having approved urban and rural sanitation policies. Furthermore, the lack of safely managed sanitation has a negative impact on people’s health, safety, productivity, and economy.

The Golden Sludge Campaign aims to reinforce awareness-raising, prioritization, and political commitment through the implementation of equitable and inclusive sanitation policies. This campaign will enable Speak Up Africa to support African countries in addressing these challenges and creating an enabling environment for safely managed sanitation in Africa.

OBJECTIVES

The Golden Sludge Campaign aims to:

- Increase political commitment for sanitation through the development and implementation of policies that incorporate gender, equity, inclusion, clear roles and responsibilities and service levels across the value chain.
- Strengthen the capacity of civil society organizations, policy makers and the private sector to sustain a permanent dialogue around sanitation policy change.
- Develop and disseminate advocacy tools on sanitation.
- Support the creation of an enabling environment at national level for safely managed sanitation, including the introduction of new and innovative technologies to strengthen the demand for inclusive and equitable sanitation policies.
The Golden Sludge campaign targets main stakeholders who play a key role in creating an enabling environment for sanitation, including:

- Ministries responsible for sanitation
- Sectoral ministries (economy/finance, health, education, etc.)
- Elected Local Authorities
- Private sector/Sanitation utilities
- Civil society organizations
- The media
- Research institutes
- Standards associations
- Regulators

**TARGETS**

Speak Up Africa implements concrete actions for the creation of an enabling environment for sanitation in Senegal and Niger, as well as in Francophone West Africa through an inclusive and participative approach engaging key stakeholders to sustain the dialogue around policy change. These specific and targeted actions aim to bring the continent closer to the achievement of the Sustainable Development Goal 6.2 and the Ngor Commitments by 2030. More specifically, our approach is as follows:

**HOW DO WE GET THERE?**

- Enabling environment - equitable and inclusive sanitation policies
- Regional level
  - Pillar 1
  - Catalyst 1 - Civil Society Engagement
- National level
  - Pillar 2
  - Catalyst 2 - Media Engagement
- International level
  - Pillar 3
  - Catalyst 3 - Private Sector Engagement
- Means - Capacity building, advocacy, and strategic communication

**ZONE D’INTERVENTION**

- Régional
  - Sénégal
  - Niger

**ABOUT SPEAK UP AFRICA**

Headquartered in Dakar, Senegal, Speak Up Africa is a Policy and Advocacy Action Tank dedicated to catalyzing leadership, enabling policy change, and increasing awareness for sustainable development in Africa. Through our platforms and relationships and with the help of our partners, we ensure that policy makers meet implementers; that solutions are showcased and that every sector - from individual citizens and civil society groups to global donors and business leaders - contributes critically to the dialogue and strives to form the blueprints for concrete action for public health and sustainable development.