

ADVOCATE · ENABLE · ENGAGE



SpeakUpAfrica.

IMPACT REPORT

2019

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# Our journey towards the Africa we want in 2030: A note from our Founder and Executive Director

**Dear friends,**

Throughout 2019, we worked closely with partners who share our passion and drive to create real change, forge a path towards a more sustainable Africa and help improve lives of people across the continent - particularly the most disadvantaged.

Looking back at the year, I am particularly proud of several key achievements from 2019, in relation to key issues where we most urgently want to see progress.

In August we were one of the founding members of Africa's first civil society network for Neglected Tropical Diseases - Civil Society Says No to NTDs - with the aim of providing a platform for CSOs to consult and collaborate to maximize their efforts in fighting NTDs and increasing sustainable funding for NTD control programmes.

At Speak Up Africa, we believe the opportunity and power to achieve real change lies with the continent's youth and it's for that reason that several of our key activities last year focused on empowering and motivating the youth to be the enablers of change. We are proud to have launched a Youth Council, to help advise our organization on specific program areas and represent the youth at key events across Africa, to make sure their voices are heard.



We look forward to working with these young council members during 2020 and beyond.

I'm also particularly excited that as part of CAPOOP, (the Communications, Advocacy & Policy Opportunities & Outreach for Poop) we launched our first ever sanitation media fellowship, to build the capacity of journalists in reporting on sanitation issues and through their reporting help to improve access to sanitation.

With regards to our existing programmes - we look forward to working with Sierra Leone and Ghana as they implement their Zero Malaria Starts with Me campaigns and hope to see further countries rolling out the campaign.

We will also be continuing our advocacy work to improve access to sanitation - we are looking forward to developing the partnership we formalized in 2019 with the African Water Association (AFWA) and the African Water Ministerial Council (AMCOW), to support the implementation of the African Water Vision for 2025 and the African Sanitation Policy Guidelines.

Finally I would like to thank all the partner organizations and individuals who work with us and hope that our work this year continued to inspire everyone, from policymakers to local communities to make the changes that will help us as a continent reach the 2030 SDG goals.



**SpeakUpAfrica.**



Speak Up Africa is a home-grown African solution with its finger on the pulse of critical issues.



We represent and amplify African voices, facilitating win-win partnerships with an ability and capacity to convene multiple high-level stakeholders and policy makers to ensure commitment and accountability.



We are innovative and adaptable enablers with demonstrated expertise in health & sustainable development.



We offer extensive competence in developing and implementing scalable programs across multiple countries.



We build the capacity of African organizations and provide access to technical expertise and resources.



# Who We Are

Headquartered in Dakar, Senegal, Speak Up Africa is a strategic communications and advocacy organization dedicated to catalyzing leadership, enabling policy change, and increasing awareness for sustainable development in Africa. Through our platforms and relationships and with the help of our partners, we ensure that policy makers meet implementers; that solutions are showcased and that every sector – from individual citizens and civil society groups to global donors and business leaders – contributes critically to the dialogue and strives to form the blueprints for concrete action for public health and sustainable development.



## Success Drivers



Country ownership



Strong partnerships and coalitions at country, regional and global levels



African leadership



Strong understanding of the social political landscape



Bilingual organization

# Values

Driven under the guiding principles of respect, transparency, and collaboration, we manage, evolve and adapt our internal and external affairs from our experiences while remaining embedded in achieving excellence via knowledge acquisition, and the sharing of our



## **Inclusion**

We believe that all stakeholders must be engaged in the dialogue of change in order to achieve the Sustainable Development Goals.



## **Diligence**

We are a team of energetic and industrious individuals dedicated to contributing meaningfully to the development of Africa.



## **Excellence**

We are goal-focused individuals with specialized expertise and complementary skills who collaborate, innovate and produce consistently superior results.



## **Accountability**

It is our responsibility to ensure that us Africans are leading on the development issues that impact our continent.



## **Sustainability**

We ensure sustainability of programs by embedding them within the country's national strategies and plans.

# Our Vision

We strive to contribute to an inclusive society in which every man, woman, and child is empowered to live a healthy and productive life.

# What we do

Speak Up Africa supports the global commitment to the Sustainable Development Goals (SDGs). With ensuring health and well-being of all at our core, we support SDGs 1 to 6 in transforming societies throughout Africa.

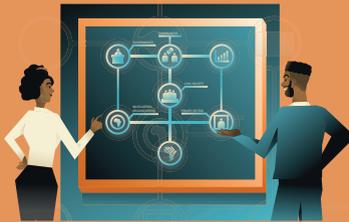
## ADVOCATE



### *We advocate*

We create an enabling environment for sustainable development in Africa. We work at all levels of society to influence decision making and policy change.

## ENABLE



### *We enable*

We support and empower our partners from civil society, public and private sectors, and governmental organizations to strengthen their impact.

## ENGAGE



### *We engage*

We convene relevant stakeholders to increase awareness, commitment and foster.

# Our reach

With our strategic location in Dakar, Senegal, our experienced team and our ability to fully operate in French and English, we are uniquely placed to bring together civil society organizations, private sector companies and governmental institutions across the continent. We work across multiple countries in Africa:

- Driving awareness, commitment and action through champions, media and partner convenings,
- Building in country capacity by providing countries (national and local governments, civil society organizations, media and development partners) with the technical support and resources needed to strengthen their impact.
- On a regional level, we work with institutions such as the African Union to ensure that our key issues are prioritized by our leaders and that they are held accountable to their commitments.



## West Africa

Headquartered in Dakar, Senegal and with our solid relationships with key decision-makers, we are uniquely qualified to drive policy change and advocacy in the region.



## Francophone Africa

With our comparative advantage of being a truly bilingual organization, we are committed to enabling coordinated action from all French speaking African countries.



## Pan-Africa

Working across the African continent, we work to catalyze systemic change for sustainable development and public health.



## Global

We amplify and enable African voices at the global level to participate and engage in developing the architecture needed to drive sustainable change.



## *Our impact*



We're proud of the range of accomplishments we achieved during 2019. From launching the first ever Civil Society says No to NTDs coalition, to help coordinate and accelerate the efforts CSOs are making to fight against NTDs across the continent, to launching our first ever Leadership Awards, recognizing and celebrating exemplary leadership in sustainable development and partnering with the African Ministers' Council on Water (AMCOW), to improve access to clean water and sanitation facilities.



# Why We Say No to Neglected Tropical Diseases

Today Neglected Tropical Diseases (NTDs) affect more than **1.5 billion** people annually, causing death, blindness, disfigurement, chronic pain, cognitive impairment and other long-term disabilities that create obstacles to education, employment, economic growth and overall development.

## 39%

of the global NTD burden occurs in Africa and all 47 countries in the African Region are endemic for at least one NTD while 37 of them (79%) are co-endemic for at least five of these diseases.

## 0,6%

Only of global healthcare funding goes to controlling NTDs.



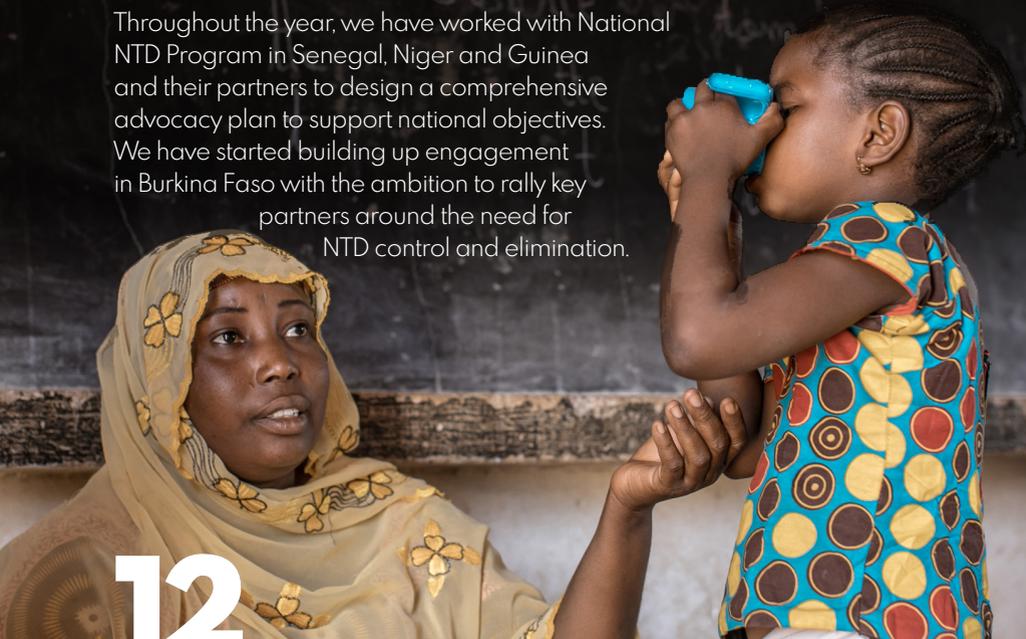
# NO NEGLECTED TO TROPICAL DISEASES

## COORDINATING THE AFRICAN CIVIL SOCIETY RESPONSE THROUGH THE NO TO NTDs MOVEMENT

In 2019, we continued to support WHO's Expanded Special Project for Elimination of NTDs (ESPEN) and the important work they're doing improving access to reliable and high quality NTD data, allowing national NTD programs to develop better informed strategies to combat NTDs. Speak Up Africa and its partners have contributed to supporting ESPEN's resource mobilization efforts resulting in 29 million USD mobilized for ESPEN. In 2019, Speak Up Africa amplified the issue of NTDs and the opportunity that we have to end these group of diseases for good. With the launch of the No to NTDs platform, media activity has centered around raising awareness of this issue and encouraging more people to engage in the fight.

The No to NTDs movement was launched in Niger, on the sidelines of the African Union Summit in 2019. Through this movement, individuals, political leaders and civil society organizations (CSOs) come together to increase awareness, prioritization and national commitment to accelerate the control and elimination of NTDs in Africa.

Throughout the year, we have worked with National NTD Program in Senegal, Niger and Guinea and their partners to design a comprehensive advocacy plan to support national objectives. We have started building up engagement in Burkina Faso with the ambition to rally key partners around the need for NTD control and elimination.



# IMPACT OVERVIEW



## Media engagement

**Increased salience of NTD with priority audiences:** In 2019 Speak Up Africa's work drew attention to the NTD fight through significant engagement with country and pan-African media outlets. 8,521 articles relating to NTDs have been published globally, with 858 focused in Africa.



## Influencers' engagement

**Partnering with the John A. Kufuor Foundation:** Following Ghana's success in eliminating trachoma as a public health problem, Speak Up Africa is working with the John A. Kufuor Foundation to leverage their expertise and voice to support the continental efforts for NTD control and elimination and improving access to adequate sanitation for all.



We are delighted to be working alongside Speak Up Africa to support its campaigns and further advocate for peaceful, well-governed and economically sustainable societies in Ghana and Africa. NTD control and elimination is now within sight – by joining forces with Speak Up Africa, we can accelerate progress towards this major milestone in Africa's history



**Prof. Baffour Agyeman-Duah**  
CEO of the John A. Kufuor Foundation



- **Engaging the World Health Organization**



I want civil society organizations (CSOs) to know that they are central in the fight against NTDs. They will be able to send our message of prevention, our message of understanding the diseases better and our message of the need to do something about it and stimulate people to do something about it. I am calling on CSOs out there in NTD endemic countries to be front and center in the fight against Neglected Tropical Diseases, so together, we can say No to NTDs!

**Dr. Mwelecele Ntuli Malecela**

Director of the Department of Control of NTDs at the World Health Organization



**Stakeholders' engagement**

- **Strengthened coalitions in support of Neglected Tropical Diseases elimination:** Created a connected, integrated, collaborative African CSO network. The network aims to build CSO capacity, develop and implement local advocacy strategies and engage political leaders. Since its inception, six CSOs have integrated NTDs into their core activities. SUA reinforced their advocacy and communication capacities through a series of webinars and the development of communication tools to support the development and implementation of national advocacy strategies.
- **Increased advocacy capacity among key stakeholders:** Engaged 126 stakeholders from national and sub-national levels in Guinea, Niger and Senegal in the design of comprehensive national advocacy strategies to raise the profile of NTDs and encourage sustainable investments in NTD interventions.



## Decision makers' engagement

- **Increased support for Neglected Tropical Diseases by decision makers.** In July we hosted a high-level side-event, in partnership with the Ministry of Health and First Lady of Niger, H.E Mrs Aissata Issoufou, on the sidelines of the African Union Summit. Held under the High Patronage of His Excellency Mr. Mahamadou Issoufou, we convened national and international leaders to join the No to NTDs movement to reduce the burden of neglected tropical diseases in sub-Saharan Africa.

Attendees included H.E Mrs. Sika Kaboré, First Lady of Burkina Faso, H.E Mrs. Hinda Deby Itno, First Lady of Chad, H.E Mrs. Antoinette Sassou Nguesso, First Lady of Congo and current President of the Organization of African First Ladies for Development (OAFLAD), the Queen of Eswatini, Dr. Matshidiso Rebecca Moeti, WHO Regional Director for Africa, Dr. Abdourahmne Diallo, CEO of the RBM Partnership to End Malaria and community members, including 11-year-old schistosomiasis sufferer Mansoura and her family.





## Mansoura, 11 from N'Dounga Tarey, Niger

Mansoura is one of the millions of children across Africa affected by schistosomiasis, a chronic disease caused by parasitic worms, transmitted when people affected with the disease contaminate freshwater with their excrement. She loves going to school, learning and playing with her friends, but she often misses school, because of the pain inflicted by the diseases. Mansoura has two sisters and a young brother and because her parents have no fixed income, every hospital visit causes more financial burden on her family. Thanks to the generous drug donations, mass drug administration campaigns are organized across the continent, to alleviate the pain and prevent diseases like schistosomiasis.



Find out more about Mansoura's story on YouTube



# Improving access to safely managed sanitation

Today, about **4.5 billion** people – more than half the world's population – use sanitation facilities and services where the disposal of waste is not safely managed. This is a particular problem in Africa, where **1 in 3** people still live without adequate sanitation facilities, with this number **rising to 75%** in the West African region.

When fecal sludge is not safely managed, it escapes into the environment polluting the places that people live, work, and play. Unsafely managed sanitation is responsible for fecal borne diseases proliferation such as diarrhea and neglected tropical diseases; harming the human and economic potential of entire communities and even nations.

We believe that no child, woman and man should be left behind – everyone, at all levels of society, deserves access to safely managed sanitation.



# IMPACT OVERVIEW



## Stakeholders' engagement

- **Strengthened partnership in support of sanitation:** To better coordinate sanitation engagement activity, Speak Up Africa and its partners launched the Communications, Advocacy & Policy Opportunities and Outreach for Poop (CAPOOP) partnership. CAPOOP promotes collaboration for knowledge creation and dissemination between key sanitation advocacy and communications partners.

CAPOOP is a voluntary alliance of like-minded organizations committed to achieving access to adequate and equitable sanitation and hygiene for all, and ending open defecation, by 2030. The alliance aims to celebrate successes, influence policies and practices, consolidate knowledge, use and showcase innovative approaches for sustainable sanitation in Africa.

- **Engaging influential stakeholders in Senegal:** Speak up Africa and ONAS (the National Sanitation Utility of Senegal) convened mayors and local authorities to discuss how collective action can bring access to sanitation to the next level. The convening closed with the attendees defining concrete mechanisms and solutions to reach sustainable sanitation in Senegal.

With the creation of a national partners' coordination mechanism, we aim to develop and guide the implementation of a multiyear action plan to move the country closer to reaching Sustainable Development Goal 6.2: *“achieving access to adequate and equitable sanitation and hygiene for all, and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations, by 2030”*.

- **Fostering collective action among key sanitation actors in Senegal:** In February, the Sanitation Directorate of Senegal initiated a consultation framework gathering all the key stakeholders of the sanitation sector, including civil society organizations, research institutes and development partners working at the national level. The platform provides a space



for stakeholders to share initiatives and innovations that are being implemented, to avoid duplication of efforts.

The platform is managed through sub-committees constituted of like-minded organizations working in Senegal around sanitation. Speak Up Africa is the lead of the Advocacy and Communications committee and is responsible for the coordination of communication activities.



### Media engagement

- **Increased salience of Sanitation with priority audiences:** In 2019 Speak Up Africa's work increased media attention on the importance of designing and implementing new policies to improve sanitation facilities. Throughout the year, 61,600 pieces covered the issue of sanitation worldwide. To promote sanitation initiatives and increase knowledge of key stakeholders, Speak Up Africa organized a Sanitation Tour in Burkina Faso including media from Senegal and Cote d'Ivoire.
- **Launching the inaugural Sanitation Media Fellowship:** In September, on the sidelines of World Water Forum, CAPOOP members announced the launch of the first ever Africa Sanitation Media Fellowship. The Fellowship, open to all African journalists with an interest in sanitation and sustainable development issues, aims to support journalists to be the voice of the voiceless by addressing the continent's greatest sanitation challenges and shedding light on the importance of ensuring access to safely managed sanitation for all. The Fellowship proved hugely popular, with 83 applications from journalists from across the continent. 8 fellows will be announced at the African Water Association Congress in February 2020 in Kampala who will be working with CAPOOP members during a one-year fellowship program.



### Decision makers' engagement

- **Strengthening local authority commitment to improving sanitation:** In February Speak Up Africa, along with the Africa Water Association (AFWA) and the African Ministers' Council on Water (AMCOW), convened 30 mayors and local authority

representatives from across Africa, to make new commitments to improving local sanitation systems and ending open defecation by 2030. The meeting, which took place at the jointly organized 5th AfricaSan and International Fecal Sludge Management (FSM 5) Conference in Cape Town saw attendees pledge to develop and implement inclusive sanitation policies and strategies to guarantee access to adequate sanitation to all citizens. The Camissa Multi-Stakeholder Statement on Achieving Access to Adequate and Equitable Sanitation and Hygiene for All and Ending Open Defecation in Africa by 2030 was then adopted to support the Ngor Declaration.

Furthermore, in December Speak Up Africa formed a formal partnership with AFWA, to support the implementation of the African Water Vision for 2025 and promote knowledge sharing in the African water and sanitation sector.

- **Increased support for Sanitation by decision makers:** We successfully engaged a number of high-profile individuals to champion and draw attention to the need to improve access to adequate and equitable sanitation for all , including Lansana Sakho, CEO of ONAS, Senegal's National Sanitation Utility, as well as Mayor Yaoura from Yamoussoukro. Furthermore, Mr. Serigne Mbaye Thiam, Minister of Water and Sanitation of Senegal, highlighted his support for the African Ministers Council on Water's Africa Sanitation Policy Guidelines (ASPG) initiative.



### Mayors' engagement

- **Increased advocacy capacity among key influencers:** We are proud to have worked with a range of high profile and influential individuals in 2019 who supported our work advocating for improved access to safely managed sanitation. In June, representatives from Yamoussoukro (Cote d'Ivoire), including the Second Deputy Mayor, and from Senegal, including Mr Ismaela Diagne, Mayor of Agname Civol in Senegal, participated in the "Sanitation Tour" and explored Burkinaabe cities' local sanitation facilities and discussed solutions to local sanitation challenges.

Ms. Maimouna Diarra Dione, Technical Advisor to Senegal's Minister of Water & Sanitation, Ms. Dedo W. Mate-Kodjo, Regional Advocacy Manager at WaterAid, also attended.

The same month the municipality of Yamoussoukro initiated its own Leader-Led Total Sanitation (LLTS) Strategy, also known as the "Merci Houphouët" Initiative. The city should hold its first "Sanitation Night" in 2020, as part of the LLTS approach.

## Alidou Bandé, Manual Emptier from Ouagadougou, Burkina Faso

Alidou first noticed the unsanitary conditions of many neighborhoods of Ouagadougou – Burkina Faso's capital city – while working as a professional photographer fifteen years ago and what he saw made him decide to become a manual emptier.

The lack of improved offsite sanitation is a huge issue in Ouagadougou and non-sewered sanitation represents 95% of the city's sanitation system. Given the housing types, septic tanks content and socio-economic context, many households dependent on manual emptiers, Alidou is proud to have helped build latrines for over a dozen disadvantaged households.

Building on this success, together with 24 other manual emptiers, he established the Burkinabe Association for Sanitation and Environmental Protection (ABASE), which works to promote best practices for living environment protection and to build manual emptiers' capacities with the sharing of good emptying practices and safety.



Find out more about Alidou's story on YouTube





# Malaria

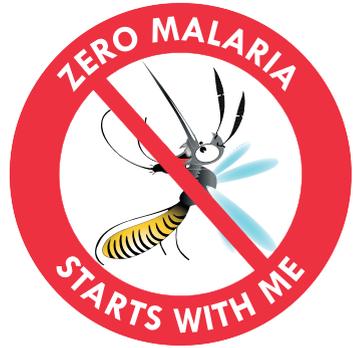
Speak Up Africa is committed to working closely with global, regional and national organizations and stakeholders to achieve a malaria-free world. The World Malaria Report 2019 found the burden in 2018 was similar the previous year, with Ghana and Nigeria reporting the highest absolute increases in cases of the disease. Crucially the report also showed malaria still strikes hardest against some of the most vulnerable members of society – pregnant women and children under five – particularly in Africa, which accounts for 93% of global malaria cases.

By stepping up the fight against malaria, governments will not only be saving more lives but helping communities and economies thrive. .



**24**





# “Zero Malaria Starts with Me”, a movement for a malaria-free Africa

Launched by Senegal's National Malaria Control Programme, PATH and Speak Up Africa in Senegal in 2014, Zero Malaria Starts with Me aims to ignite a society-wide movement towards malaria elimination. Since its launch the campaign has grown into a continent-wide movement, co-led by the African Union and the RBM Partnership to End Malaria, promoting private sector and community engagement strategies that are

tailored to meet the unique elimination challenges each country faces. Since 2018 the campaign has launched in **12 countries** across Africa. “**Zero Malaria Starts with Me**” became the official global theme for **World Malaria Day 2019**, designed to remind people across the world that they have the power and personal responsibility to take actions that will protect families and communities from malaria and the importance of holding governments to account.



# IMPACT OVERVIEW



## Media engagement

- **Increased salience of malaria elimination with priority audiences:** In 2019 Speak Up Africa's work helped to increase the media coverage of malaria at national, regional and global level and throughout the year, there were 26,800 pieces covering malaria worldwide.



## Stakeholders engagement

- **Strengthened coalitions in support of malaria elimination:** World Malaria Day 2019 saw the launch of the Civil Society for Malaria Elimination (CS4ME), to empower communities and civil society to come together to advocate for more effective, sustainable and people-centred malaria programmes. In collaboration with CS4ME, we've developed a three-tiered model designed to accelerate progress: at the global level is a unified CSO movement in favor of malaria elimination; we are working at the regional level on increasing the role of CSOs in high level decision-making spaces, and lastly, at the national level, is the strengthened capacity of African CSOs in advocating for sustained political and financial commitment for malaria elimination.
- **Working towards malaria elimination in Burkina Faso and Benin:** Leveraging Speak Up Africa's current relationships in francophone West Africa, we are working to collect strategic information on the policy landscape in two pilot countries: Burkina Faso and Benin.





## Country engagement

- **More countries implementing their own Zero Malaria Starts with Me campaign:** 2019 saw both Ghana and Sierra Leone declare “Zero Malaria Starts with Me”, with each country rolling out a national campaign, supported by Speak Up Africa in partnership with Comic Relief, GSK and the RBM Partnership to End Malaria, helping to protect more citizens from the disease.
- Speak Up Africa worked closely with the National Malaria Control Programs in both countries as well as a range of other partners and stakeholders to develop campaign strategies and activities scheduled to begin in 2020, such as the establishment of media coalitions, parliamentary engagement forums, private sector engagement events and district level stakeholder engagement initiatives.
- In Sierra Leone, a partnership was formed with the Health Reporters Network in order to lay the groundwork for the establishment of a Malaria Media Coalition. Other partnerships with CSOs such as Results UK, On Our Radar and CISMAT were also established in order to further expand the Zero Malaria Starts with Me movement throughout Sierra Leone.



## Influencers' engagement

We worked closely with a number of high-profile champions, who lent their voice to the malaria fight, including:

Speak Up Africa presented its first Leadership Award to Professor Awa Marie Coll-Seck, alongside President of Senegal Macky Sall, Special Olympics Senegal and Sobel Ngom at the Forum Galien in November 2019. The award was created to recognize and celebrate individuals and organizations that demonstrate exemplary leadership in sustainable development and bring a positive impact through their work and initiatives. In the case of Professor Awa Coll-Seck, the award recognized her role as champion of the Zero Malaria Starts with Me campaign, which she helped to launch in 2014.



### Professor Awa Marie Coll-Seck

President of the Scientific Committee of the Forum Galien Afrique

We were delighted to work with the celebrated actor Omar Sy, who shared on World Malaria Day, a crucial message to help raise awareness about the malaria fight, to his nearly 3 million followers.



Omar Sy @OmarSy · 26/04/2019

Le #paludisme tue un enfant toutes les deux minutes.

En tant que père,  
je ne peux le comprendre.  
Je ne peux l'accepter.

Engageons-nous ensemble pour que plus aucun enfant ne décède des suites de cette maladie évitable et curable.

#Zeropaludisme @SpeakUpAfrica1



Vous

31

1394

1105





Mayor Aki-Sawyerr is a vocal advocate for accelerating action at a local level to help save more lives from malaria and we are pleased to have worked closely with her in 2019 to help disseminate this message loud and clear. We're delighted that Mayor Aki-Sawyerr played a key role around World Malaria Day, giving a rousing speech at the official international celebration in

Paris at the same time as her home country of Sierra Leone announced the roll-out of the Zero Malaria Starts with Me campaign. She has also been vocal in encouraging other city mayors to roll out their own versions of the Zero Malaria campaign and recognizing the important role they have to play in fighting the disease.

**Yvonne Aki-Sawyerr OBE**  
Mayor of Freetown

We are grateful to Youssou N'Dour for his continued support to the elimination of malaria, particularly around the key milestone of the Global Fund replenishment that mobilized an unprecedented 14.2 billion dollars.



**Youssou N' Dour**  
Artist

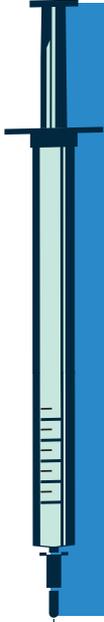
## El Hadji Diop : Community champion in Senega

El Hadji Diop is a community champion committed to ending malaria. His dedication and innovative techniques have been recognized by numerous global health organizations. In late 1999, El Hadji Diop lost his 12-year-old daughter to malaria. Stricken with grief, he was determined that no other parent should lose a child to the disease. Working closely with his community's women—those most affected by the disease—El Hadji created a local organization, Sopey Naby, to raise awareness about malaria and reduce the burden of malaria on families in their community. Thanks to El Hadji's relentless work and perseverance, Sopey Naby now includes 83 neighboring villages. With the help of the local women's associations, religious leaders, and village councils, all 83 villages have worked together to fight the disease. They urge community members to sleep under insecticide-treated mosquito nets every night and to go to the nearest health post in case of fever. The organization also leads intensive village cleaning operations to minimize the presence of stagnant water and mosquito breeding grounds, thereby minimizing the risk of malaria in the community. Finally, El Hadji's organization sets up accountability mechanisms, such

as conducting unannounced nightly home visits to ensure that everyone is sleeping under their bed nets and fining those who are not.

The money collected is put into a solidarity fund and used to provide proper healthcare to those who cannot afford it. During the 6th Global Fund Replenishment Conference,

in October 2019 in Lyon, France, El Hadji Diop took center stage in front of the Heads of States and addressed the audience with his life story before His Excellency Emmanuel Macron, President of France, took the stage to announce the final and successful pledge.



# Immunization

Routine immunization is the most cost-effective health intervention known to mankind. However, despite this, **1.5 million** children under five years old lose their lives to vaccine-preventable diseases each year worldwide. When countries can successfully provide vaccines to their children, they are already making an immense difference to the health of their citizens. Yet, globally, 1 in 5 children are still without access to even the most basic vaccines. A successful immunization program can contribute to stronger overall health by providing a structural foundation for national health systems.

Together with our partners, we contribute to increase immunization coverage levels in Africa by:



- **Raising the profile of immunization on policymakers' agenda;**



- **Promoting sustainable resource allocation for immunization at country level;**



- **Increasing the visibility of good practices and accomplishments of Expanded Program on Immunization (EPI) programs throughout the continent;**



- **Strengthening coalitions in support of immunization;**



- **Increasing demand from communities of quality immunization service.**



# IMPACT OVERVIEW



## Media engagement

- **Increased salience of immunization with priority audiences:** In 2019, we built relationships with African journalists to promote advocacy for routine immunization across the continent. The same year, 31,600 pieces of coverage we published worldwide on the issue of immunization.
- We continued to work hard to increase the visibility of good practices and accomplishments of the Expanded Programme on Immunisation (EPI) throughout the continent. For example during African Immunization Week in April, we supported the EPI in Senegal in organizing a media immunization tour to demonstrate the program's successes and how it was responding to local challenges.





### Influencers' engagement

- Speak Up Africa also assisted Senegal and Cote d'Ivoire Ministries of Health in the development of an advocacy strategy, with a large focus on resource mobilization and stakeholder's engagement including parliamentarians, local authorities and medias.
- Speak Up Africa worked with key high-level profiles such as the First Lady of Chad. As a result, she co-authored an opinion piece with Anuradha Gupta, Deputy CEO of Gavi, the Vaccine Alliance, published in Jeune Afrique and highlighting the importance of governments' investments in national immunization programs.



### Stakeholders Engagement

- Speak Up Africa assisted Senegal and Cote d'Ivoire Ministries of Health in the development of an advocacy strategy, with a large focus on resource mobilization and stakeholder's engagement including parliamentarians, local authorities and medias.
- Mobilizing parliamentarians: In 2019 SUA support the Senegalese Ministry of health on the organization of a workshop with parliamentarians who committed to support the domestic resource mobilization around immunization
- In 2019, Fara Ndiaye, our Deputy Executive Director was appointed as a Steering Committee Member of the GAVI Civil Society Organization Constituency.



### Knowledge sharing

- In support of the regional dynamics aimed at sharing information on good practices, Speak Up Africa has developed a publication around key immunization lessons learnt in French-speaking countries. This publication includes lessons learned for each component ranging from increased immunization coverage to communication. These lessons learned can be used by African immunization programs in order to increase their performance rates.



# Our broader impact: **Contributing to the SDGs in Africa**



Our new partnership with AFWA will support the implementation of the African Water Vision for 2025, a key stepping-stone for meeting the 2020 goals, and promote knowledge sharing on the African water and sanitation sector.



We believe our newly established Youth Council will create new opportunities for Youth to engage in the implementation of the 2030 agenda in Africa, identify gaps in information, education and advocacy and recommend innovative ways of addressing them.

# Working on our collective impact:

## Our Strategic Partners, team members and advisors



**BILL & MELINDA GATES foundation**



**newventurefund**



## OUR TEAM AND ADVISORS

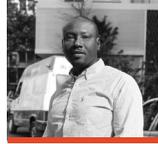
In 2019 we continued to expand our team of communications and advocacy experts with seven new appointments this year.



**Yacine Djibo**  
Founder &  
Executive Director



**Fara Ndiaye**  
Deputy Executive  
Director



**Ali Sidikou**  
Director of Finance



**Mælle Ba**  
Strategic  
Communications  
Manager



**Yaye Sophietou  
Diop**  
Advocacy  
Manager



**Safietou Kane**  
Policy and  
Research Manager



**Papa Momar  
Sokhna Toure**  
Research and  
Policy Associate



**Aïda Kabo**  
Sanitation  
Program Officer



**Gráinne Hutton**  
NTDs Program  
Officer



**James Wallen**  
Malaria Program  
Officer



**Bara Mbaye**  
Graphic Designer



**Angelo Zogo  
Menye**  
Graphic Designer



**Mame Cheikh  
Mbaye**  
Graphic Designer



**Siaka Traore**  
Accountant



**Anta Gaye**  
Office Manager



**Anta Mbodj**  
Office Manager



**Marieme Ndiaye**  
Administrative  
Assistant



**Muniratu Venu**  
Malaria Focal Point  
in Ghana



**Aminata Kane**  
Malaria Focal Point  
in Sierra Leone



**Dara Erck**  
Senior Advisor



**Nadia Rozendaal**  
Senior Advisor





SpeakUpAfrica.



18 Ave. Leopold Sedar Senghor - 8<sup>th</sup> Floor  
BP 3837, Dakar, Senegal



[www.speakupafrica.org](http://www.speakupafrica.org)



[info@speakupafrica.org](mailto:info@speakupafrica.org)