



SpeakUpAfrica.

*Advocate. Enable. Engage.*



**Speak Up Africa**  
is a policy and advocacy  
action tank dedicated to  
catalyzing leadership,  
enabling policy change,  
and increasing awareness  
for sustainable development  
in Africa.

## *Our mission.*

Through our platforms and relationships and with the help of our partners, we ensure that policy makers meet implementers; that solutions are showcased and that every sector - from individual citizens and civil society groups to global donors and business leaders - contributes critically to the dialogue and strives to form the blueprints for concrete action for public health and sustainable development.

## *Our core strengths.*



With our long-standing relationships with cultural influencers, celebrities, and decision makers, we have the unique talent to inspire action around pressing public health and development issues across the African continent.



Our programs aim to serve as a powerful public accountability mechanisms, enhancing transparency, and encouraging governments to uphold their public commitments.



We go beyond high-level advocacy to challenge and change how all sectors of African societies perceive their ability to influence decision-making processes and hold them to account for engaging and facilitating that change.



# Our approach.

We ensure alignment between the broader programmatic goals and objectives with our specific policy change and advocacy activities.

- Every program is designed based on foundational research including baseline surveys, stakeholder mapping, and a thorough landscape analysis.

- We establish partnerships with key community influencers, including government, civil society, health care providers, corporations, international players, and the media.

- We create popular platforms that amplify African voices in order to catalyze a systemic change.

- We document interim outcomes that demonstrate progress to achieving our goals and objectives, such as the willingness of policymakers to act in support of an issue or high-profile individuals who adopt the issue as a cause and advocate for it.

- We look one step beyond tangible outcomes to determine the impact of our activities.



## Our focus.

Speak Up Africa supports the global commitment to the Sustainable Development Goals (SDGs). With ensuring health and well-being of all at our core, we support SDGs 1-6 in transforming societies throughout Africa and making sure every man, woman, and child is empowered to live a long and healthy life.

1

Ensuring poverty does not affect access to the necessary health services.

2

Addressing the cause and consequence of malnutrition.

3

Ensuring healthy lives and promoting well-being for all at all ages.

4

Enabling high-quality education for all.

5

Fighting against gender inequities.

6

Improve access to clean water and improved sanitation for all.



*Our reach.*



*West Africa.*

Headquartered in Dakar, Senegal and with our solid relationships with key decision-makers, we are uniquely qualified to drive policy change and advocacy in the region.



*Francophone Africa.*

With our comparative advantage of being a truly bilingual organization, we are committed to enabling coordinated action from all French speaking African countries.



*Pan-Africa.*

Working across the African continent, we work to catalyze systemic change for sustainable development and public health.



*Global.*

We amplify and enable African voices at the global level to participate and engage in developing the architecture needed to drive sustainable change.



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